



Advertising Pack - 2026

BRIZE NORTON *Breeze*



- Delivered to over 1,300 homes & businesses in Brize Norton
- Approximately 3,800 readers on every issue
- Delivered 2 times a year

[To view the all our Brize Breeze Magazine library, click here...](#)

Introduction & Features

The BRIZE NORTON *Breeze* is written by the people of Brize Norton, for the people of Brize Norton. By featuring articles that are of interest to the community, celebrating the parishioners of our village, helping to support local community groups and charities, the magazine is a source of conversation, as well as an aid for communication.

The magazine features:

- **Around the village**
 - Potential updates from our Parish Council, Schools, St Britius Church, Brize Norton Sports, Minster Lovell Cricket Club, Community interest stories from the Humble Bumble Cafe, Chequers Inn and Masons Arms, Neighbourhood Watch, our PCSO's and RAF Brize Norton.
- **Events section**
 - When events are taking place i.e. the Village Bash, Open Gardens, Christmas Market etc., information and forms sometimes will be included. Sponsors may also advertise by these events
- **Community interest articles**
 - Includes potential articles written by our parish, such as; the 'Villagers Voice', Arts & Leisure, 'Cooking; Village Style', 'Planting, Propagating & Pruning', 'State of Nature, and other hot topics. We also have a "Crocs Learning Corner' from Crocodiles of the World, and we're also hoping to work with Cotswold Wildlife Park and Burford Blue Cross for future Issues.

Advertising & Sponsors

Position in magazine:

- Run of Issue (anywhere in the magazine)
 - Cost per issue or discount on 4 bookings (see last page)
- Sponsor an article (by the relative article)
 - Place your advert next to an article relevant to you. These can also include advertorials, relevant to that article, first come first served.
- Village Directory - back of magazine
 - Placed in alphabetical order according to trade/business type, image of business card

Advertising sizes & Specs

Double page spread

without bleed: 420 x 297^{mm} specs: 300^{ppi} (12^{mb} min.)
with bleed: 426 x 303^{mm} PDF/jpg/jpeg

1 page

without bleed: 210 x 297^{mm} specs: 300^{ppi} (10^{mb} min.)
with bleed: 216 x 303^{mm} PDF/jpg/jpeg

1/3 page

without bleed: 210 x 99^{mm} specs: 300^{ppi} (6^{mb} min.)
with bleed: 216 x 105^{mm} PDF/jpg/jpeg

1/2 page

without bleed: 210 x 148^{mm} specs: 300^{ppi} (6^{mb} min.)
with bleed: 216 x 154^{mm} PDF, jpg/jpeg

1/4 page

without bleed: 105 x 148^{mm} specs: 300^{ppi} (4^{mb} min.)
with bleed: 111 x 154^{mm} PDF/jpg/jpeg

Directory Entry

Max.
4 Lines

Must include:
Contact Name & Telephone number

Advertising costs & Payment

Advertising Costs
(please note all prices exclude VAT)

- **Village Directory**
 - £10.00 per insertion
- **¼ page (A6)**
 - Run of Issue = £60.00 (x1 insertion)
- **½ page (A5)**
 - Run of Issue = £100 (x1 insertion)
- **1 page (Full page)**
 - Back cover = £250 (x1 insertion), Inside front / back cover = £225 (x1 insertion)
 - Run of issue = £200 (x1 insertion)
- **Double page spread (DPS)**
 - Run of Issue = £350 (x1 insertion)

Artwork:

- Supply your own, to spec, by the artwork deadline or;
- Artwork can be designed by The Chapel Hill Group for £40^{+VAT} per advert (£80^{+VAT} for DPS)

Payment:

- **Payment to The Chapel Hill Group**
 - This payment is removed from the total cost to Brize Norton Parish Council for production of newsletter
 - Payment must be made via BACS prior to print deadline. An invoice with payment details will be supplied on booking
 - VAT is applicable to advertising cost
 - The hope is that the magazine can be self-financing. Any money left over will go into a community fund pot. The Parish Council will subsidise any shortfall
- **Deadlines**
 - Spring/Summer 2026
 - Advertising booking by 8th May 2026
 - Artwork/article deadline by 6th May 2026
 - Print/Ad payment deadline 8th May 2026
 - Distribution w/c 11th May
 - Autumn/Winter Issue
 - Advertising booking by 23rd September 2026
 - Artwork/article deadline by 21st September 2026
 - Print/Ad payment deadline by 1st October 2026
 - Distribution w/c 12th October

Contact

- **The Chapel Hill Group Ltd**
on behalf of
Brize Norton Parish Council
- Jayne Woodward
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