



Advertising Pack - 2025

# BRIZE NORTON *Breeze*



- Delivered to over 1,200 homes & businesses in Brize Norton
- Approximately 3,500 readers on every issue
- Delivered 4 times a year

[To view the all our Brize Breeze Magazine library, click here...](#)

# Introduction & Features

The BRIZE NORTON *Breeze* is written by the people of Brize Norton, for the people of Brize Norton. By featuring articles that are of interest to the community, celebrating the parishioners of our village, helping to support local community groups and charities, the magazine is a source of conversation, as well as an aid for communication.

The magazine features:

- **Around the village**
  - Updates from our Parish Council, Schools, St Britius Church, Brize Norton Sports, Minster Lovell Cricket Club, Community interest stories from the Humble Bumble Cafe, Chequers Inn and Masons Arms, Neighbourhood Watch, our PCSO's and an RAF Brize Norton update (TBC).
- **Events section**
  - When events are taking place i.e. the Village Bash, Brize Norton Horticultural Show, and the Christmas Market etc., information and forms will often be included. Sponsors may also advertise by these events
- **Community interest articles**
  - Includes articles written by our parish, such as; the 'Villagers Voice', Arts & Leisure, 'Cooking; Village Style', 'Planting, Propagating & Pruning', 'Ways to Walk' Mental Health & Wellbeing, 'State of the Environment' (climate, environment, wildlife and our parks), the Citizens Advice Bureau - and hot topics. We also have a "Crocs Learning Corner" from Crocodiles of the World, and we're also hoping to work with Cotswold Wildlife Park and Burford Blue Cross for future Issues.
- **Taking the National view**
  - Written by a guest writer, and based on an area of national interest

# Advertising & Sponsors

Position in magazine:

- Run of Issue (anywhere in the magazine)
  - Cost per issue or discount on 4 bookings (see last page)
- Sponsor an article (by the relative article)
  - Place your advert next to an article relevant to you. These can also include advertorials, relevant to that article, first come first served. Cost per issue or discount on 4 bookings see last page)
- Village Directory - back of magazine
  - Placed in alphabetical order according to trade/business type, 4 lines maximum (including name/business name).

# Advertising sizes & Specs

## Double page spread

without bleed: 420 x 297<sup>mm</sup> specs: 300<sup>ppi</sup> (12<sup>mb</sup> min.)  
with bleed: 426 x 303<sup>mm</sup> PDF/jpg/jpeg

## 1 page

without bleed: 210 x 297<sup>mm</sup> specs: 300<sup>ppi</sup> (10<sup>mb</sup> min.)  
with bleed: 216 x 303<sup>mm</sup> PDF/jpg/jpeg

## 1/3 page

without bleed: 210 x 99<sup>mm</sup> specs: 300<sup>ppi</sup> (6<sup>mb</sup> min.)  
with bleed: 216 x 105<sup>mm</sup> PDF/jpg/jpeg

## 1/2 page

without bleed: 210 x 148<sup>mm</sup> specs: 300<sup>ppi</sup> (6<sup>mb</sup> min.)  
with bleed: 216 x 154<sup>mm</sup> PDF, jpg/jpeg

## 1/4 page

without bleed: 105 x 148<sup>mm</sup> specs: 300<sup>ppi</sup> (4<sup>mb</sup> min.)  
with bleed: 111 x 154<sup>mm</sup> PDF/jpg/jpeg

## 1/8 page

without bleed: 105 x 74<sup>mm</sup> specs: 300<sup>ppi</sup> (4<sup>mb</sup> min.)  
with bleed: 111 x 80<sup>mm</sup> PDF/jpg/jpeg

## Directory Entry

Max.  
4 Lines  
Must include:  
Contact Name & Telephone number

# Advertising costs & Payment

## Advertising Costs

(please note all prices exclude VAT)

- **Village Directory**
  - £10.00 per insertion or 4 bookings for £36.00
- **⅛ page (A7)**
  - Run of Issue = £46.50 (x1 insertion)
- **¼ page (A6)**
  - Run of Issue = £56.50 (x1 insertion)
- **½ page (A5)**
  - Run of Issue = £95 (x1 insertion)
- **1 page**
  - Back cover = £250 (x1 insertion)
  - Inside Front / Inside back cover = £225 (x1 insertion)
  - Run of issue = £200 (x1 insertion)
- **Double page spread (DPS)**
  - Run of Issue = £375 (x1 insertion)

**10% Discount**  
**on 4 bookings**  
(annual = 4 issues per year)

## Artwork:

- Supply your own, to spec, by the artwork deadline or;
- Artwork can be designed by The Chapel Hill Group for £30<sup>+VAT</sup> per advert (£60<sup>+VAT</sup> for DPS)

## Payment:

- **Payment to The Chapel Hill Group**
  - This payment is removed from the total cost to Brize Norton Parish Council for production of newsletter
  - Payment must be made via BACS prior to print deadline. Pro-forma invoice with payment details will be supplied on booking
  - VAT is applicable to advertising cost
  - The hope is that the magazine can be self-financing. Any money left over will go into a community fund pot. The Parish Council will subsidise any shortfall

## Deadlines

- **May-August Issue**
  - Advertising booking by 10<sup>th</sup> April 2025
  - Artwork/article deadline by 12<sup>th</sup> April 2025
  - Print deadline 19<sup>th</sup> April 2025
- **Summer/Autumn (delivered in the 1<sup>st</sup> week of September)**
  - Advertising booking by 11<sup>th</sup> August 2025
  - Artwork/article deadline by 11<sup>th</sup> August 2025
  - Print/payment deadline 22<sup>nd</sup> August 2025
- **Winter Issue (delivered End of January)**
  - Advertising booking by 5<sup>th</sup> December 2026
  - Artwork/article deadline by 5<sup>th</sup> December 2026

## Contact

- **The Chapel Hill Group Ltd**  
on behalf of  
**Brize Norton Parish Council**
- Jayne Woodward  
07810 255000  
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